

Louisiana Beef Industry Council Meeting

November 11, 2016

LA State Fair Administrative Building

Shreveport, LA

Minutes

Meeting was called to order by Chairman Ronald Black. Members present: Dr. Sheila Pitre, Joey Blanchard, Marty Wooldridge, Walter Smith, James LeLeux, Ed Lopinto, Ronald Black, and Mack Shelton. Member absent: Amelia Kent.

Walter Smith made a motion, seconded by Mack Shelton, to adopt the minutes from the September 16, 2016 meeting. Dr. Pitre objected to the note in the September 16, 2016 meeting minutes concerning the \$2000.00 reimbursement to the federal check off account from the state checkoff account for funding the LSU Grazing Program. The vote was by roll call. Marty Wooldridge, Walter Smith, Ed Lopinto, Ronald Black, and Mack Shelton voted in favor of the motion. Dr. Pitre, James LeLeux, and Joey Blanchard voted against the motion. The motion passed with a 5-3 vote.

Marty Wooldridge made a motion, seconded by Ed Lopinto to accept the financial report as presented by Peter Barrios. Motion passed unanimously.

Peter Barrios reported that the Independent Audit from July 1, 2015 thru June 30, 2016 received a modified opinion. Chairman Black responded to the State Legislative Auditor's explaining why LBIC received this opinion.

Mr. Barrios informed the council that all but one of the questions raised by the CBB review had been addressed to CBB's satisfaction, and that the one in question is being addressed and should be completed by the end of the year.

Marty Wooldridge made a motion, seconded by Walter Smith, to give a \$1000.00 sponsorship to the 2017 Northeast Louisiana Junior Livestock Show. Rex Morgan made the presentation. The motion passed unanimously.

James LeLeux made a motion, seconded by Dr. Sheila Pitre, to fund Ag Center Iberia Research Station forage-fed beef research project for \$9500.00 in

accordance to payment schedule requirements. Dr. Guillermo Scaglia made the presentation. The motion passed unanimously.

Dr. Shelia Pitre made a motion, seconded by Ed Lopinto, to table a request from Hoffman Media until a representative from Hoffman Media could present their proposal to the council. The motion passed unanimously.

Walter Smith made a motion, seconded by Dr. Shelia Pitre, to give a \$1000.00 sponsorship to the 2017 South Central District Livestock Show. Joey Blanchard made the presentation. (Note: the request required two-thirds approval of the council to be heard) The motion passed unanimously with Dr. Pitre and Joey Blanchard abstaining because they are officers of the South Central District Livestock Show.

Walter Smith and Genevieve Lyons reported that the Washington Parish Fair was a huge success with over 100,000 people attending.

Joey Blanchard made a motion, seconded by Walter Smith, to extend Peter Barrios' contract with the LBIC for two years at \$1300.00 per month. The motion passed unanimously.

Peter Barrios informed the council that he had sent a letter to some cattle buyers asking them to get in compliance in collecting the dollar check off. Those that did not reply would be sent a follow up letter.

Amelia Kent sent word to the council that Associated Grocers was in the process of scheduling a second meeting with the council to continue talks about a Beef Promotion Campaign. All members will be invited to the meeting.

Joey Blanchard made a motion, seconded by Walter Smith to table whether or not to continue advertising the Private Treaty Form in the LCA Magazine. The motion passed unanimously.

Ronald Black asked for public comment. Comments were made by Daniel Lyons.

The next meeting of the council was scheduled for Friday, January 13, 2017 at 1:00pm in West Monroe, LA at the Ike Hamilton Exhibition Center.

Walter Smith made a motion, seconded by James LeLeux, to adjourn. The motion passed unanimously.